



CTAI CONFERENCE & EXPO 2011

**Exhibitor & Sponsor
Opportunities**

**October 6-8, 2011
Sun Valley, Idaho**



CTAI EXPO 2011

The CTAI Conference and Expo 2011 will be held in Sun Valley, Idaho at the Sun Valley Resort where we will host consumers, service providers, agencies, and organizations with the goal of improving public transportation and mobility solutions across the state of Idaho.

In 2010, more than 125 individuals participated in our annual conference with many decision makers present. Join us for this year's expo from October 6-7, 2011!

SET-UP: October 6 8am-11am
TEAR-DOWN: October 7 3-6pm

2010 Exhibitors & Sponsors

- Access2Care
- APTA/TCRP
- BikeLid
- Compass
- MGM Brakes
- RouteMatch Software
- Salt Lake Express
- Simme-Seat
- Warner Truck Center
- ACHD Commuteride
- Boise State University – Transportation & Parking
- Idaho Transportation Department
- Northwestern Trailways
- Core Concepts/Joyride
- George's Cycles & Fitness
- The Falcon Tavern
- Valley Regional Transit

Exhibitor Space

A dozen (6'x6') exhibitor spaces will be available in the main conference/expo room, while an additional six spaces will be available in the hallway immediately outside the room.

Space is limited in the main expo room and assignments will be made on a first come basis, so reserve your premium space for the conference today!

Booths include a 6' skirted table; 2 chairs, and an extension cord with power strip. Complimentary WIFI is available throughout the facility. *Join CTAI today and save \$200 on your Exhibitor Space.*

Fees: CTAI Members: \$400
 Non-Members: \$600

Learn more about the CTAI Conference & Expo 2011 at www.CTAI.org

SPONSORSHIP OPPORTUNITIES

In addition to the Expo, businesses and agencies can sponsor the CTAI Conference & Expo. A complimentary one year CTAI membership is included for title, keynote, and breakfast sponsors. The deadlines for logo placement are 6/27 (Save the Date) and 8/15 (Conference Materials).

TITLE SPONSOR \$5,000

- Free Exhibitor Booth Space and 2 conference entries
- Mention of Sponsor during Opening Remarks & Keynote Introduction
- Company summary in conference materials
- Prominent logo on conference bags, conference banners, displays, and website
- Informational/Promotional materials inserted into conference bags

KEYNOTE SPONSOR \$2,500

- Free Exhibitor Booth Space or 1 conference entry
- Mention of Sponsor during Opening Remarks & Keynote Introduction
- Company summary in conference materials
- Prominent logo on conference bags, conference banners, displays, and website
- Informational/Promotional materials inserted into conference bags

BREAKFAST SPONSOR \$1,500

- 50% off Exhibitor Booth Space or 1 conference entry
- Mention of Sponsor in Breakfast Remarks
- Logo placement on banners, website, and conference bags
- Company summary in conference materials
- Informational/Promotional materials inserted into conference bags

SESSION TRACK SPONSOR (4 available) \$750

- 50% off Exhibitor Booth Fees
- Logo placement outside session track, on website, and conference materials
- Informational/Promotional materials inserted into conference bags

OPENING SOCIAL SPONSOR \$500

- Logo placement on Opening Social banner, conference materials, and website
- Mention of Sponsor during Social Welcome Remarks
- Informational/Promotional materials inserted into conference bags

WATER BOTTLE SPONSOR \$400

- Logo placement on water bottles, website, and listed as *Sponsor* in conference materials

TRANSPORTATION SUPPORTER \$150

- Logo placement on website and listed as *Supporter* in conference materials

LOCAL SUPPORTER – In-Kind (Gift Cards or Products)

- Listed as *Supporter* in conference materials

2011 EXHIBITOR & SPONSOR REGISTRATION FORM

Company Name _____

Address _____

City _____ State _____ Zip Code _____

Contact _____

Title _____

Phone _____ Email _____

EXHIBITOR SPACE FEE \$ _____

SPONSORSHIP 1 _____ FEE \$ _____

SPONSORSHIP 2 _____ FEE \$ _____

SPONSORSHIP 3 _____ FEE \$ _____

TOTAL \$ _____

PAYMENT OPTIONS

- Check Enclosed
- Invoice for Payment
- Credit Card – Call Kristin McGee at CTAI (208)344-2354

Submit this Sponsorship Form using any of the three ways below:

1. Scan and email to: abroeckel@ctai.org
2. Fax to: 208-343-4543
3. Mail to: CTAI, 913 W. River Suite 440, Boise, Idaho 83706

If you have any questions, please call Amber Broeckel or Elsa MacDonald at 208-344-2354.