EXPO 2012

The CTAI Conference & Expo 2012 will be held in Boise, Idaho at the Grove Hotel where we will host consumers, service providers, agencies, and organizations with the goal of improving public transportation and mobility solutions across the state of Idaho.

In 2011, more than 80 individuals participated in our annual conference with many decision makers present. Join us for this year's expo September 5-6, 2012!

SET-UP:	September 5	9am-12pm (Tentative)
TEAR-DOWN:	September 6	3-6pm (Tentative)

2011 Exhibitors & Sponsors

- RouteMatch Software
- Walk Bike Idaho
- GILLIG
- Sun Valley Resort
- Mountain Rides
- Q'Straint
- TCRP
- Compass
- ITD
- Enterprise
- Boise State University
- ACHD Commuteride
- Scott Peyron & Associates, Inc.
- Idaho RTAP
- David Evans and Associates
- BCB Consulting Inc.
- Access2Care
- American Public Transportation Association
- The YMCA
- Pete Lane's

Exhibitor Space

Fifteen (6'x6') exhibitor spaces will be available in the main conference/expo room. Additional spaces may be made available in the hallway outside the expo room.

Space is limited in the main expo room and assignments will be made on a first come basis, so reserve your premium space for the conference today!

Booths include a 6' skirted table; 2 chairs, and an extension cord with power strip. Complimentary WIFI is available throughout the facility. *Join CTAI today and save $200 on your Exhibitor Space.*

Fees:	CTAI Members:	$400
	Non-Members:	$600

Learn more about the CTAI Conference & Expo 2012 at www.CTAI.org

SPONSORSHIP OPPORTUNITIES

In addition to the Expo, businesses and agencies can sponsor the CTAI Fall Conference & Expo. The deadlines for logo placement are 6/27 (Save the Date) and 8/15 (Conference Materials).

PRESENTING SPONSOR - FALL CONFERENCE $10,000

- One-year CTAI Membership
- Presenting Sponsor for*Fall Conference*
- Named sponsor for Training & Education Series and other hosted activities
- Acknowledgement at Annual Fall Conference
- Logo on CTAI website, Weekly Bulletin, and recognition in Annual Report
- Free Expo Booth and 2 Complimentary Registrations for the Annual Fall Conference
- Monthly blogging opportunity on CTAI or I-way websites

KEYSTONE SPONSOR $5,000

- One-year CTAI Membership
- Named Sponsor for:
    - Annual Spring & Fall Conferences
    - Training & Education Series and other hosted activities
- Logo on CTAI website, Weekly Bulletin, and recognition in Annual Report
- Free Expo Booth OR 2 Complimentary Registrations for Annual Fall Conference
- Quarterly blogging opportunity on CTAI or I-way website

MOBILITY CHAMPION $3,500 – (1) *ACHD Commuteride, (2) More Available*

- Named sponsor of a track at CTAI Annual Conference
- Logo on CTAI website, Weekly Bulletin, Conference Bags, and recognition in Annual Report
- Logo on invitations and notices for advocacy events
- Recognition on event signage and program agenda for advocacy events
- Write a blog for CTAI website

KEYNOTE SPONSOR $2,500, (1) *RouteMatch, (2) More Available*

- Mention Sponsor during Opening Remarks/Keynote at Fall Conference
- Company summary in conference materials
- Prominent logo placement on conference bags, conference banners, displays, and website
- Informational/Promotional materials inserted into conference bags
- Free Exhibitor Booth Space or 1 conference entry

NEW! CTAI GOLF SCRAMBLE - *PRESENTING* SPONSOR $2,500

9-hole golf scramble scheduled for September 4, at 3pm. Warm Springs Golf Course.

- Mention Sponsor during Opening Remarks at Technology Summit and during Golf Scramble Prize giveaway and social
- Logo placement on Technology Summit banners, displays, and website
- Informational/Promotional materials inserted into conference bags
- 1 Golf Scramble Entry and 1 Fall Conference Entry

TRACK SPONSOR $1,000

- Logo on CTAI website, Weekly Bulletin, and recognition in Annual Report
- Named Sponsor for a Track at the Annual Fall Conference
- Annual blogging opportunity on CTAI or I-way website

FALL CONFERENCE - *OPENING SOCIAL* SPONSOR $750

- Logo placement on Opening Social banner, conference materials, and website
- Mention of Sponsor during Social Welcome Remarks
- Informational/Promotional materials inserted into conference bags

FALL CONFERENCE - *WATER BOTTLE* SPONSOR $500 *(1) Gillig, No Longer Available*

- Logo placement on water bottles and website
- Listed as sponsor in conference materials

***NEW!* CTAI GOLF SCRAMBLE - *HOLE-IN-ONE* SPONSOR $500**

9-hole golf scramble scheduled for September 4, at 3pm. Warm Springs Golf Course.

- Logo placement on Technology Summit banners, displays, and website
- Listed as sponsor in conference materials
- 1 Golf Scramble Entry

***NEW!* CTAI GOLF SCRAMBLE - *HOLE* SPONSOR $250**

9-hole golf scramble scheduled for September 4, at 3pm. Warm Springs Golf Course.

- Logo placement on Holes 1-9 and on Event Banner
- Listed as sponsor in Technology Summit materials

2012 EXHIBITOR & SPONSOR REGISTRATION FORM

Company Name _____

Address _____

City _____ **State** _____ **Zip Code** _____

Contact _____

Title _____

Phone _____ **Email** _____

EXHIBITOR SPACE *(Member $400; Non-Member $600)* **FEE $**_____

CTAI MEMBERSHIP **FEE $**_____

SPONSORSHIP 1 _____ **FEE $**_____

SPONSORSHIP 2 _____ **FEE $**_____

TOTAL $_____

AUTHORIZED SIGNATURE _____ **DATE** _____

PAYMENT OPTIONS

- ☐ Check Enclosed
- ☐ Invoice for Payment
- ☐ Credit Card – Call Kristin McGee at CTAI (208)344-2354

Submit this Sponsorship Form using any of the three ways below:

1. Scan and email to: emacdonald@ctai.org
2. Fax to: 208-343-4543
3. Mail to: CTAI, 913 W. River Suite 440, Boise, Idaho 83706

If you have any questions, please call Amber Broeckel or Elsa MacDonald at 208-344-2354.