

Exhibitor & Sponsor Registration



CTAI
CONFERENCE
2016



**Idaho Transportation
Moving Forward**



**February 22-24, 2016
Boise, Idaho**

Exhibitor Information

Conference Registration will open Nov. 2015.

Accommodations

A block of rooms has been reserved at the newly renovated Springhill Suites Marriott Boise-Parkcenter, located at: 424 E. Parkcenter Blvd., Boise Idaho 83706.

Single room rates are available for \$89.00/night if reserved by Feb. 1, 2016. Reservations received after that date will be provided on a space available basis at prevailing hotel rates.

For reservations please visit [this website](#) or call call 1-208-342-1044 and tell them you are with the CTAI Conference & Expo.

Transportation to/from the hotel will be provided by the Springhill Marriott shuttle. The BSU Orange Line shuttle provides free rides to downtown Boise.

Exhibitor Schedule*

Exhibitor Set-Up

Monday, Feb. 22, 2016 9am-11am

Welcome & Registration

Monday Feb. 22, 2016 10am-12pm

Keynote Welcome Luncheon

Monday Feb. 22, 2016 12pm-1:15pm

Legislative Reception @ Beside Bardenay

Monday, Feb. 22, 2016 4:30pm-6:30pm

Breakfast @ The Expo

Tuesday, Feb. 23, 2016 7:30am-8:00am

Networking Lunch @ The Expo

Tuesday, Feb. 23, 2016 11:45am-12:45pm

Break @ The Expo

Tuesday, Feb. 23, 2016 3:15pm-3:45pm

Breakfast @ The Expo

Wednesday, Feb. 24, 2016 7:30am-8:00am

Exhibitor Tear-Down

Wednesday, Feb. 24, 2016 2pm-4pm

*All events are tentative until the final program

Conference Schedule

Monday, Feb. 22, 2016

CTAI Board Retreat

9:00am - 12:00pm

Conference Registration Opens

10:00am - 12:00pm

Keynote Welcome Luncheon

12:00pm - 1:15pm

Statewide Issues Panel &

Legislative Training

1:30pm - 3:00pm

Legislative Reception

4:30pm - 6:30pm

Tuesday, Feb. 23, 2016

Conference Registration Opens

8:00am - 5:00pm

Kick-off Breakfast Panel

8:00am - 9:00am

ITD General Session

9:15am - 10:15am

Breakout Sessions

10:30am - 11:30am

Networking Luncheon

11:45am - 12:45pm

General Session

1:00pm - 2:00pm

General Session

2:15pm - 3:15pm

Break @ The Expo

3:15pm - 3:45pm

Breakout Sessions

3:45pm - 4:45pm

Social @ BSU

5:00pm - 7:00pm

Free for Registered Attendees

\$25 Pre-Register or at the Door for

Guests

Wednesday, Feb. 24, 2016

Conference Registration Opens

8:00am - 12:00pm

Breakfast Panel

8:00am - 9:00am

Breakout Sessions 1

9:15am - 10:15am

Breakout Sessions 2

10:30am - 12:00pm

Closing Luncheon & Raffle

12:00pm - 1:30pm

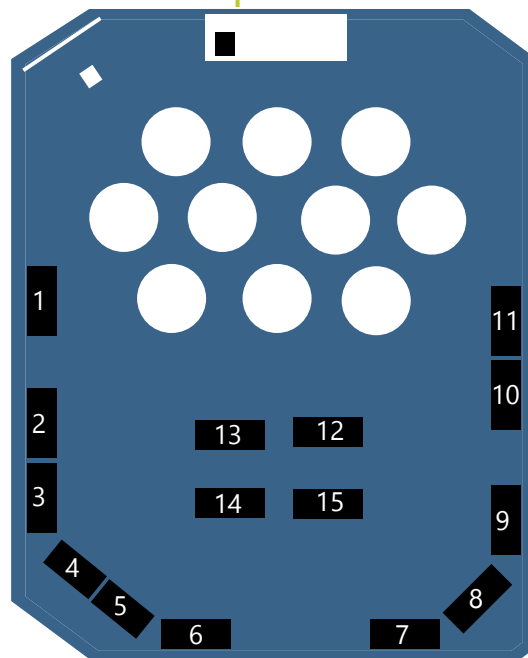
Conference schedule is tentative

EXPO Location

BSU Student Union Building Convention Facilities



CTAI EXPO | Hatch Ballroom*



Reasons to Exhibit & Sponsor

Priority Placement for Exhibit Space** - CTAI members receive priority placement for booth displays on a first come, first serve basis.

Exposure - All sponsors will receive recognition for their support through signage and will be included in the meeting program. In addition, sponsorships will be announced during the Conference and EXPO, and further acknowledged in the on the CTAI website.

Market your Products - You will have the opportunity to discuss your products and services directly with the decision makers from the organizations present.

Complimentary Registration - Most sponsorship opportunities include complimentary registration.

Affordable Meetings - Members are aware that sponsorships help defray meeting costs and provide affordable meetings to industry leaders.

Memorable Event - Snack Breaks, product giveaways, mini-message breaks and prize drawings are just a few ideas to add spice to the meeting and draw attention to your organization while creating a memorable event for attendees.

Promote Networking - Sponsorship dollars help CTAI host a variety of different networking events depending on the meeting locale.

Participant Contact Information - All Sponsors and Exhibitors will receive participant contact information to use for follow-up marketing opportunities.

*Day 3 will not be held in the Hatch Ballroom. Instead, the Expo will be separated into various breakout session rooms and open areas in the Student Union Building near conference events and seminars. BSU and CTAI staff will provide assistance moving booths. Please contact our office for more information.

**Room layouts are approximate and subject to change.

Exhibitor Fees

The Expo will officially open with the conference Welcome and Registration Monday, February 22, 2016 at 10:00am in the Expo venue. Keynote Luncheons, the Networking Lunch, and general sessions will be held in the Expo venue. The Break @ The Expo on Tuesday, February 23 will be held in the exhibit area, providing ample opportunity for conference attendees to visit vendor booths and learn about new products and services.

Exhibitor Space

Fifteen 8'x 6' exhibitor spaces will be available in the main ballroom. Assignments will be made on a first come basis -- reserve your premium space for the conference today!

Exhibitor spaces include a 6' skirted table; (2) chairs and an extension cord with power strip. Complimentary WIFI is available throughout the facility.

EARLY BIRD RATE!

Take \$50 off your registration if you pay by December 15th, 2015!

Indoor Exhibitor Space

Includes registration for (1) person
Each Additional Person from same Company

CTAI Member Rate

\$400.00
\$150.00

Non-Member Rate

\$600.00
\$250.00

**Every Vendor and Sponsor must donate a \$50 gift card, or add \$50 to their registration and CTAI will purchase a gift card for the vendor give away at the end of the closing Luncheon on Wednesday, February 24, 2016.

Legislative Reception

The Legislative Reception is on Monday, February 22nd and will be held downtown Boise at Beside Bardenay. The event is free to registrants and the Legislative Reception sponsor & guest. Vendors and additional guests will be \$25 per person. RSVP required.

Social @ BSU

The Social @ BSU is on Tuesday, September 23rd. The location is to be determined. The event is free to registrants and registered vendors (1 guest per exhibitor space, unless additional person is paid for.) Additional guests will be \$25 per person. Guest RSVP is required.

Become A Member and Save!

Receive the member rate by joining CTAI with your exhibitor registration for a savings of \$200 or more. You can sign up for membership by emailing our office at office@ctai.org or by calling us at: (208) 391-3824.

Payments

Mail payments to CTAI at: PO Box 10095, Boise, ID 83708; or, email your registration form to: office@ctai.org. For questions call (208) 391-3824.

Exhibitor Deadline

To be listed in the conference program your exhibitor payment must be received in the CTAI office by January 15, 2016.

Sponsorship Opportunities

Increase your visibility by becoming a sponsor for the 2016 CTAI Conference & Expo!

All sponsors receive:

- Listing on Sponsor "Thank You" Sign
- Listing & logo in the conference program
- "Thank you" on the CTAI website before and after conference
- Electronic list of registered participants prior to conference

Presenting Sponsor (\$5,000)

Sponsorship recognition includes:

- (2) Free Conference Registrations
- (2) Free Exhibitor Spaces at Expo
- (1) Free Additional Person from your Company
- Opportunity to welcome attendees at the Keynote Luncheon
- Opportunity to welcome attendees at (1) general session
- "Thank you" at all luncheons
- Independent signage
- Your marketing materials made available
- Notation in final printed agenda

Keynote Speaker Sponsor (\$3,000)

Sponsorship recognition includes:

- (1) Free Conference Registration
- Opportunity to welcome attendees and introduce the Keynote Speaker
- "Thank you" during (1) luncheon
- Independent signage
- Your marketing materials made available
- Notation in the final printed agenda

Break Sponsor (\$1,500)

Sponsorship recognition includes:

- Independent signage at afternoon breaks
- Your marketing materials made available
- Notation in final printed agenda

Sponsorship Deadline

To be listed in the conference program your sponsorship payment must be received in the CTAI office by January 15, 2016.

Legislative Reception (\$3,500)

Sponsorship recognition includes:

- (1) Free Conference Registration
- (1) Free Exhibitor Space
- Opportunity to welcome legislators and conference attendees to Legislative Reception
- "Thank you" at during (1) luncheon
- "Thank you" at Legislative Reception
- Independent signage (including slides in slide show) at Legislative Reception
- Your marketing materials made available
- Notation in final printed agenda

Social @ BSU Sponsor (\$2,500)

Sponsorship recognition includes:

- (1) Free Exhibitor Space
- "Thank you" during the Social
- Opportunity to welcome attendees to the Social
- Independent signage at the Social
- Your marketing materials made available
- Notation in final printed agenda

Custom Logo Coffee Mugs (\$1,000)

Sponsorship recognition includes:

- Mug distributed to every registered participant
- "Thank you" during Keynote Luncheon
- Notation in the final printed agenda

Breakout Session Sponsor (\$500)

Sponsorship recognition includes:

- "Thank you" during the introduction of Breakout Sessions
- Independent signage in Breakout Session Rooms
- Your marketing materials made available
- Notation in the final printed agenda

2016 CTAI Conference & Expo Exhibitor & Sponsor REGISTRATION

Please include credit card payment with your registration. You can email the registration to info@ctai.org. If you are paying by check, make checks payable to CTAI and mail your registration to: PO Box 10095, Boise, ID 83708.

Name: _____ Title: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

If you or your guest have a disability and require assistance or have special dietary needs, please contact CTAI at info@ctai.org or 208-391-3824.

Exhibitor Fees

	CTAI Member	Non-Member
A. Exhibitor Space	\$400.00	\$600.00
B. Additional Person	\$150.00	\$250.00
C. Conference Registration*	\$300.00/\$450.00	\$400.00/\$550.00

*Conference registration is optional for exhibitors. Register by Jan. 15, 2016 to receive the early bird rate.

Sponsorship

	Rate
1. Presenting Sponsor	\$5,000.00
2. Legislative Reception Sponsor	\$3,500.00
3. Keynote Speaker Sponsor	\$3,000.00
4. Social @ BSU Sponsor	\$2,500.00
5. Break Sponsor	\$1,500.00
6. Custom Logo Coffee Mugs	\$1,000.00
7. Breakout Session Sponsor	\$500.00

Exhibitor & Sponsor Deadline

To be listed in the conference program your payment must be received in the CTAI office by January 15, 2016.

Please Check Type(s) of Registration from Above:

A B C

Number of Exhibitors: _____

Please Check Type(s) of Sponsorship from Above:

1 2 3 4 5 6 7

Providing a \$50 Gift Card to: _____

Leg. Reception Guest(s) # _____ (NOT incl. w/exhibitor reg.)

Social @ BSU Guest(s) # _____ (incl. w/exhibitor reg.)

Select top three desired booth locations: 1) _____ 2) _____ 3) _____

Exhibitor Subtotal: _____

Registration Subtotal: _____

Sponsorship: _____

Gift Card \$50: _____

Legislative Reception

& Social Total _____

Grand Total: _____

Card Type: Master Card Visa

Card #: _____ Exp. Date ____/____ Security Code: _____

Zip Code (billing zip code for cardholder): _____

Name as it appears on card: _____

Billing Address: _____

2016 CTAI Conference & Expo Additional Conference Registrations

Name: _____ Title: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Name: _____ Title: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Name: _____ Title: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Company Administrative Contact

Name: _____ Title: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

